

University of Portland

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# Center for Entrepreneurship

Entrepreneur Scholars  
Application

# Entrepreneur Scholars Application

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Date \_\_\_\_\_

Name \_\_\_\_\_

LAST

FIRST

MIDDLE

Major \_\_\_\_\_

Year in School \_\_\_\_\_

Advisor \_\_\_\_\_

Student ID# \_\_\_\_\_

E-mail Address \_\_\_\_\_

Second E-mail Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

CITY

STATE

ZIP

Phone Number(s) \_\_\_\_\_

I am applying for the \_\_\_\_\_ academic year

Please write an essay (three page maximum) to tell us why you are a good fit for the E-Scholars Program. Include how you feel the E-Scholars Program will benefit you and why you want to be more entrepreneurial.

Signature \_\_\_\_\_

Please return application to BC 216. Please also include a

- Resumé
- Two recommendation forms from professor, dean, employer, or RA
- Judicial check approval form
- Essay

First priority will be given to applications received by December 31 of the year prior to the academic

Questions about the application process? Contact (503) 943-7782 (ecenter@up.edu).



*“Being an E-Scholar was the perfect bridge between classroom learning and the practical application of that knowledge into the business world. I learned first-hand what it takes to transform an idea into a viable business, and without this experience, I would not have been prepared to work in the entrepreneurial world post-graduation.”*

*Kenzie Larson  
E-Scholar 2009-2010*

### **What is the E-Scholars Program?**

The Entrepreneur Scholars Program (E-Scholars) is a campus-wide, innovative program to help you design and implement a world-class venture — to achieve something you have only, at this point, dreamed of doing. The mission of the program is to enable high potential students to transform entrepreneurial ideas into reality. E-Scholar alums reach higher levels of success than they ever imagined possible.

The E-Scholars Program is limited to 25 students each year and is open to students from all disciplines. The program is made possible through individual and corporate sponsorships for each student. The sponsor contributions assist with tuition and travel expenses for the E-Scholars Program. Each E-Scholar also pays a program fee for this unique experience that combines the classroom with international travel and opportunities to meet world-class entrepreneurs.

The E-Scholars Program has received the Innovation and Creative Education Award from the Academy of Educational Leadership, as well as the National Model Specialty Entrepreneurship Program Award from the United States Association for Small Business and Entrepreneurship.

### **Leadership**

Robin Anderson, the Robert W. Franz Chair in Entrepreneurship, created and leads the E-Scholars Program. Under Dr. Anderson's guidance the University of Portland is nationally ranked for its entrepreneurial programs.

### **The Courses in the Program**

#### *Creating a World-Class Venture (BUS 480):*

You will work independently and in groups to develop your ideas and create your venture. The structure of the E-Scholars Program guides you from the inception of a business idea to its creation and implementation. You will meet with top experts in the field related to your new venture to gain further information and insight on how to successfully approach venture creation.

Your learning plan will be based on your strengths and will focus directly on your business idea. Examples include networking with business leaders who can assist in the promotion of the business idea, researching best practices and current trends in the industry, attending trade conferences, and further developing your business plan and market research.

#### *The Entrepreneur Apprenticeship (BUS 481):*

During this phase of the E-Scholars Program, you will transform your business ideas into a working entity with the help of business mentors, through a structured apprenticeship.

#### *Global Entrepreneurship (BUS 482):*

The program includes a trip outside of the United States to give you the opportunity to experience how new businesses are created in other countries. You will choose your destination and make your own business appointments. You will learn and practice entrepreneurship across borders.

### **E-Scholar Destinations**

Past international experiences have included business trips to Australia, Brazil, Chile, China, Korea, Israel, Malaysia, Poland, Russia, Singapore, South Africa, United Arab Emirates, Ukraine, and Vietnam. Past national trips have included visits to meet entrepreneurs in New York City; San Antonio, Texas; Washington D.C.; and Chicago, Illinois.

### **When to Apply**

It is best to apply in your sophomore year, but you may also apply in your junior year.

### **How to Apply**

Fill out the attached application and return it by December 31 to the Center for Entrepreneurship (BC 216).

### **Questions about how the E-Scholars Program can help you?**

Please contact Dr. Jon Down at 503/943-7781 or [down@up.edu](mailto:down@up.edu) or stop by the University of Portland Center for Entrepreneurship in Buckley Center 216.

# Center for Entrepreneurship

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The University of Portland Center for Entrepreneurship is an award-winning program that fosters innovation by students in all majors and disciplines. Students develop entrepreneurial skills by combining challenging class instruction with real world experience by actively creating and launching a venture.

## Excellence in Entrepreneurship

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### Honors and Awards:

- 2011 UP E-Scholar Kurt Berning won the National E-Scholar Student Consortium Elevator Pitch Competition
- 2010 City of Portland's Portland Development Commission awards CFE project to study "State of Entrepreneurship" and develop "report card" of entrepreneurial metrics.
- 2009 Three of our E-Scholars; Jack Cullen, Elysse Egerman, and Christian Acuna were finalists of the 2009 *New Zealand Global Enterprise Experience Competition*.
- 2008 E-Scholar alum Nick Tostenrude, along with fellow UP students Dennis Moulton and Sara Derkacht launched *EnableMart* while in school and earlier this year went through a successful liquidity event via an acquisition by *Manufacturers Resource Network*. Today, *EnableMart* is the worldwide leader in assistive technology.
- 2007 UP E-Scholar Tri M. (Steve) Nguyen named by *Business Week* top young Asian entrepreneur
- 2006 Recipient of a \$300,000 Meyer Foundation grant to form a technology entrepreneurship partnership with OHSU
- 2005 Recipient of a \$149,000 grant from the Coleman Foundation to integrate an entrepreneurship component into the courses offered as part of the University core
- 2005 For the third consecutive year, *Entrepreneur* magazine recognized the University of Portland entrepreneurship program with a first-tier ranking
- 2004 host site of the National Consortium for Entrepreneurship Centers
- 2004 Awarded the NASDAQ Center of Entrepreneurial Excellence
- 2003 Awarded the Educational Entrepreneur Program of the Year by Young Entrepreneurs' Organization
- 2002 Recipient of the Inaugural \$100,000 USASBE Grant for Programs of National Significance
- 2002 North American Collegiate Entrepreneur of the Year Award to University of Portland E-Scholar, Nick Tostenrude
- 2001 National Model Specialty Entrepreneurship Program Award from the U.S. Association for Small Business and Entrepreneurship
- 1999 Innovation and Creative Education Award from the Academy of Educational Leadership, for the E-Scholars Program

The Center for Entrepreneurship was established in 1999 through a one million dollar endowment by Robert W. Franz. Mr. Franz also endowed the two million dollar Franz Chair in Entrepreneurship held by Robin Anderson, Ed.D.

### Contact Information:

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